

Recognition & Rewards

The European University Association has published a very important briefing on the use of rankings. With these 'key considerations', EUA aims to raise further awareness and encourage reflection of some of the potential pitfalls of rankings and provide its members with guidance towards their responsible use.

Key considerations for the use of global rankings

There is no single definition of quality for university activities
(Highly diverse) universities are dependent on and function within highly diverse national funding and governance systems, thus further compounding the fact that rankings do not compare like with like
Rankings may be consulted in different ways, by a variety of stakeholders
It takes critical analysis to identify what kind of indicators are used in rankings, and what they are intended to measure
Specifically with regard to study choices, students should be encouraged to conduct their own research, consider their personal preferences and goals, and weigh up a range of factors before making a decision
Institutional decisions should not be driven by rankings
The use of rankings should be avoided in the context of research assessment
An institution's decision for or against participating in a ranking exercise should be clearly explained and communicated
Universities also have a duty to educate external stakeholders in the uses and misuses of rankings

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[Briefing document](#)

[READ THE E-MAGAZINE](#)

New Recognition & Rewards e-magazine

The new Recognition & Rewards e-magazine is titled "Embrace the Impact." The magazine consisted of interviews, blogs, articles, and best practices related to the advancements in the joint Recognition & Rewards program across various institutions. From the contributions, it becomes apparent that Recognition & Rewards is progressively being implemented, encompassing detailed new career paths, diverse assessment criteria, reflective leadership, and more.